



Bordeaux, France Pullman Bordeaux Hotel  
20 - 23 October 2008

## Services, Enablers and Architectures Supporting Business Models for a New Open World

Sterling, October 2008: ICIN 2008 'Services, Enablers and Architectures: Supporting Business Models for a New Open World' took place last week in Bordeaux, France, 20-23 October 2008.

ICIN is recognized as one of the world's leading conferences in the application of intelligence in the service layer and has a track record of attracting leading experts from all sectors of the ICT industry with high quality presentations and discussions.

This year's conference featured keynote speakers:

- Kou Miyake – Director of NTT Service Integration Laboratories, JP
- Agustin Núñez-Castaín – Open Movilforum, ES
- David Pecota – Director of Industry Solutions for Microsoft Communications Sector Western Europe, EMEA

And Panelists including:

- Roberto Minerva - Telecom Italia, IT
- Agustin Núñez-Castaín – Open Movilforum, ES
- David Pecota – Director of Industry Solutions for Microsoft Communications Sector Western Europe, EMEA
- Moderated by: Kristofer Kimbler (Azouk Network, SE)

ICIN 2008 had delegates from 24 different countries and from 81 companies participate. In total there were 69 selected papers for sessions, 4 tutorials and 11 Poster Presentations.

ICIN would like to congratulate winners of the Best Papers and Best Presentations Award Winners listed below!

Best Paper - New Services and Applications:

**The OSIP Experience**

Michael Crowther (BT, UK)

Best Paper - Enablers and Infrastructure:

**Service Delivery Platform Architecture for the Next-Generation Network**

Hiroshi Sunaga (NTT, JP)

Best Paper – Business Models:

**Practical Quantitative Approach for Estimating Business Contribution of Enablers and Service Platforms**

Josip Zoric (Telenor R&I, NO)

Best Presentation - New Services and Applications

**Using Video Mashup to Deliver Personalized and Added-Value Video Services**

Eric Julien (Hewlett-Packard, FR)

Best Presentation - Enablers and Infrastructure:

**Fixed-Mobile Hybrid Mashups: Experiences and Lessons on Applying the REST Software Architecture Principles to Exposing Mobile Operator Services**

Sami Mäkeläinen (Nokia Siemens Networks, FI)

Best Presentation – Business Models

**Towards Platform Models for Mobile Operators**

Pieter Ballon (Vrije Universiteit Brussel, BE)

Best Regards,  
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