

# Delivering a Compelling Customer Experience with the Smart Home Ecosystem

Join leading telcos and vendor companies in Berlin, Germany, October 11, 2012 to learn how the smart home ecosystem can deliver a compelling customer experience.

Emerging services in the home environment present massive opportunities for operators and service providers. However, these opportunities will only materialize if an effective and fit-for-purpose ecosystem is available to support their development and deployment.

**The Smart Home Standardisation Ecosystem workshop** brings together operators, standards organizations, industry fora and suppliers for an open and honest examination of the difficulties currently faced by operators and consumers in implementing home environment services, and an exploration of how to resolve these difficulties through cooperation between the various members of the ecosystem.

Keynote addresses from leading telcos such as Deutsche Telekom and Telecom Italia address the pain points they experience in the smart home domain. Subsequent panel discussions examine how standardization bodies can develop a fit-for-purpose ecosystem to support telcos and discuss the role of telcos and vendor companies in building sustainable business models in the Smart Home domain.

Details of the Smart Home Standardisation Ecosystem workshop programme can be found at <http://www.icin.biz/tutorials/2012#workshop3>.

**The workshop registration fee is only €160. [REGISTER NOW!](#)**

As the chairmen of the Smart Home Standardisation Ecosystem workshop, we look forward to welcoming you in Berlin.

**Dr Vinay Aggarwal**, T-Labs and **Hans Werner Bitzer**, Home Gateway Initiative and T-Labs

Hosted by:



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Workshop collocated with:

**2012 16th International Conference on Intelligence in Next Generation Networks**

**Realising the Power of the Network**

*Enabling the Internet of Everything*

8-11 October 2012, Berlin, Germany



**Date:** 11 October 2012

**Venue:** Telekom Innovation Laboratories, Ernst-Reuter-Platz, Berlin

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