

Weaving Applications into the Network Fabric

The Transformational Challenge

11-14 October 2010, Berlin, Germany



Attend ICIN 2010 for insights on network applications

Early Bird Rates extended to 10th September

The advance programme for the ICIN 2010 conference is available for [download here](#). You can still benefit from the Early Bird Rate if you [register](#) before midnight on Friday 10 September.

[ICIN 2010](#) addresses the technical and business issues raised by the challenge of creating sophisticated network applications. Such applications are formed by weaving together emerging network capabilities, computational power, network and customer data, and content in valuable new and different patterns. A challenge that is similar to that of creating rich new tapestries from an ever-changing array of materials, techniques and dyes.

In addition to a full conference programme of keynote presentations and technical papers, [ICIN 2010](#) includes:

- Tutorials on **Identity Management** and on **Service Enablement Options in NGNs**
- The 2nd International workshop on **Business Models for Mobile Platforms**
- An interactive workshop on **Telecom Transformation** exploring a range of scenarios for the telecom industry in 2020
- Discounted rates at the [Fuseco Forum](#)

[Register](#) by 10 September to secure Early Bird discounts.

ICIN 2010 is part of the **Berlin Communications Week**:

<p>Monday 11 October www.icin.biz</p>	<p>ICIN 2010 Tutorials</p> <ul style="list-style-type: none"> • How Smart will Future Bit Pipes be? • Identity Management in Web 2.0 and Telecom <p>Lunch hosted by Deutsche Telekom</p> <p>ICIN 2010 Keynotes</p> <ul style="list-style-type: none"> • Standardisation Today: The Perspective from the ITU • Is the Apple Rotten? • Bit-pipe 2.0 • A Global Perspective on Future Internet Research • Identity Management and Web 2.0 • Industry Challenges: Networks and Applications in the Digital Information Era <p>Welcome networking reception hosted by Berlin Partner and Deutsche Telekom</p>
<p>Tuesday 12 October www.icin.biz</p>	<p>ICIN 2010 Technical sessions</p> <ul style="list-style-type: none"> • IMS & Service Architecture • App Stores and Service Providers • Content Delivery • Security & Privacy <p>Lunch hosted by Huawei Technologies</p> <p>ICIN 2010 Technical sessions</p> <ul style="list-style-type: none"> • Home Networking • Context Management • Service Composition • Social Networking <p>ICIN 2010 demonstration sessions</p> <p>Networking cocktail hosted by Nokia Siemens Networks</p>
<p>Wednesday 13 October www.icin.biz</p>	<p>ICIN 2010 Technical sessions</p> <ul style="list-style-type: none"> • Cloud Computing and Applications of the XaaS Paradigm • Inter-System & Inter-Device Mobility • Content Services • Sensor Networks • Business Opportunities & Tools • Future Ideas

	Berlin Tour or Organ Recital hosted by Berlin Partner ICIN 2010 Gala Dinner hosted by Deutsche Telekom
Thursday 14 October www.icin.biz	ICIN 2010 Workshops <ul style="list-style-type: none"> • Business Models for Mobile Platforms • Telecom Transformation: Are You Ready? 3rd Meeting of KuVS SDP Fachgespräch www.kuvs-ngsdg.org 1st FOKUS FUSECO Forum 2010 Social Event at Deutsches Technikmuseum
Friday 15 October	1st FOKUS FUSECO Forum 2010 www.fuseco-forum.org

We look forward to seeing you in October in Berlin.

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