

# From Bits to Data, from Pipes to Clouds

*The network as an asset for convergence of Telecoms, IT and Media into an Internet of Knowledge*

4-7 October 2011, Berlin, Germany



## ICIN 2011 - Conclusions and Looking Forward

### ICIN 2012 dates announced

"The network is still an asset," stated Roberto Minerva of Telecom Italia, chairman of the Technical Programme Committee, reporting on the recently completed [ICIN 2011](#) conference, "enabling new services such as augmented reality, enhancing existing services such as RCS, and supporting quality of experience."

"Networks will be integrated in the clouds," continued Minerva, "and will be an important asset for the development of M2M communications and the internet of things."

Business models for meeting industry transformational challenges constituted an important conference theme and many keynotes, sessions and papers focused on the new challenges of cloud technologies and services.

ICIN 2011 included a Welcome Networking Reception sponsored by TSB Innovation Agency Berlin featuring presentations by local ICT companies based in Berlin-Brandenburg. This initiative brought together local start-ups and entrepreneurs with the international research-focused ICIN delegates for a unique networking opportunity. Presentations from this initiative are available [here](#).

"One of the things which, in my view, adds value to this conference compared to others of its kind was the link to local innovators and entrepreneurs," said Musa Unmehopa, Chairman of the Technical Plenary of the Open Mobile Alliance. "Also, the conference attracts regulars, allowing to track trends evolving over time. But it also attracts newcomers, who can challenge the prevailing views and add new perspectives."

"The format of ICIN provides an absolutely unique opportunity for the R&D-centric telco and academic communities to network with entrepreneurs representing local ICT and media startups, leading to stimulating new ideas and the potential of new working relationships," added Chet McQuaide of StraDis Consulting, a vice-chairman of the Technical Programme Committee.

"There are almost no places left where industry R&D insights are presented after rigorous review," noted Heinrich Arnold, CEO of T-Labs, the lead sponsor of ICIN 2011. "This fact alone makes the event stand out."

"There is no other conference on the 'Service Layer' that's so influential and contains the right mix of technical details and strategic indications," concluded Roberto Minerva.

ICIN 2012 will pick up where ICIN 2011 left off, exploring the new communications landscape and innovative services that make use of capabilities in the operator network. ICIN 2012 will take place from October 8-11, 2012 in Berlin. The Call for Papers for ICIN 2012, chaired by Igor Faynberg of Alcatel-Lucent, will soon be available on the ICIN website [www.icin.biz](http://www.icin.biz).

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