

# Realising the Power of the Network

Enabling the Internet of Everything

8-11 October 2012, Berlin, Germany



Can you afford not to be at ICIN 2012?

## Rethinking the capabilities of networks

Telco voice and SMS revenues are collapsing; falls of 10% to 20% per annum are not unusual. But demand for bandwidth is still exploding causing costs to rise dramatically. If nothing is done, competitive pressure from 'OTT' alternatives could destroy profitability in telcos by 2015.

What can be done? Operators must bring intelligence to their networks to avoid the 'end of profit', say some analysts. But how?

Come to [ICIN 2012](#) to discover how.

Papers presented at ICIN 2012 offer a range of solutions from cutting edge research projects. Learn about new telco business opportunities in which personal data can be managed in the same way as banks manage money. Discover how to perform data mining on subscriber data whilst preserving customer privacy. Learn about cloud opportunities for telcos through high disaster-resistant services and how to dramatically contain costs through dynamic resource allocation. Discover mobile social phonebooks.

And much, much more.

ICIN 2012 will deliver insights on how adding intelligence to the network adds revenue, improves business fundamentals and enables a more profitable business.

Can you afford not to be there?

Full details of the ICIN 2012 Programme can be downloaded [here](#).

The extensive four-day programme includes tutorials, scientific and technical sessions, demonstrations and posters, and keynote and workshop sessions.

**REGISTER NOW!** if you are serious about services and want to hear the latest results and experiences from leading researchers and practitioners.

As the chairmen of the Technical Programme Committee and International Advisory Board, we look forward to welcoming you in Berlin at ICIN 2012.

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